

# KEY MILESTONES OF THE PPWR FOR PACKAGING PRODUCERS



**8/2026**

**Ban on PFAS** in food packaging

**2/2028**

**Mandatory compostable packaging:** stickers on fruit/vegetables, permeable tea/coffee/beverage bags/capsules

**Minimized empty space** in consumer packaging

**Reuse** – HORECA sector – option to use reusable containers for beverages and ready-to-eat meals consumed off-premises

**8/2028**

**Harmonized labeling of packaging** with information on material composition

**Harmonized labeling of waste containers** indicating the type of waste suitable for them

**2030**

**Recyclability** – Packaging must be at least 70 % recyclable (recyclability grade A – C)

**Minimum recycled content** in defined plastic packaging – Phase 1

**Packaging minimization** while maintaining functionality  
Maximum 50 % **empty space** ratio in grouped, transport, and e-commerce packaging

**Ban on placing on the market** certain plastic packaging (shrink wrap for grouped packaging, nets/bags/containers for fruit/vegetables under 1.5 kg, HORECA plates, cups, single-portion condiments for on-site consumption, single-portion cosmetic packaging, ultra-light plastic bags – except for hygiene reasons)

**Reuse** – Final distributors with a sales area over 400 m<sup>2</sup> – must strive to allocate 10 % of that sales area for refill stations for food and non-food products

**Reuse** – Final distributors of alcoholic and non-alcoholic beverages in the HORECA sector – must offer 10 % of products in reusable packaging

**Reuse** – Reuse targets (transport, grouped, beverage packaging) – Phase 1 + **mandatory recordkeeping** on the achievement of these targets

**2/2027**

**Voluntary packaging labeling** included in the EPR system through QR code or other standardized digital marking technology

**Reuse** – HORECA sector – option to bring own container for beverages and ready-to-eat meals consumed off-premises

**2/2029**

**Label** informing users that the packaging is **reusable**

**Ban on placing on the market** food containers, beverage packaging and cups made of extruded polystyrene (XPS), shrink wrap for luggage, polystyrene chips and other plastics used for product protection during transport and handling, and plastic rings for multipacks used as group packaging

**7/2029**

**Eco-modulation of fees** to Producer Responsibility Organizations (PROs) based on recyclability design and recyclability grades

**2031 (AND EACH FOLLOWING YEAR)**

**Submission of report on achievement of reuse targets**

**7/2031**

**Eco-modulation of PRO fees** based on large-scale recycling criteria

**2035**

**Recyclability** – Packaging must meet **large-scale recyclability requirements**

**2038**

**Recyclability** – Packaging must be at least 80 % recyclable (recyclability grade A – B)

**2040**

**Minimum recycled content** in defined plastic packaging – Phase 2

**Reuse** - Reuse targets (transport, grouped, beverage packaging) – Phase 2

**2050**

**TRANSITION TO A CIRCULAR ECONOMY AND ACHIEVEMENT OF CLIMATE NEUTRALITY**